

# AGRIVIEWS READER SURVEY

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To ensure Baker, Peterson & Franklin is providing interesting and appropriate ag financial information, we are very interested in hearing from our readers.

**RETURN COMPLETED SURVEY BY FAXING TO JULIE AT 559/432-5831.**

Also, *AgriViews* is now available electronically. If you would like to receive your subscription by email (.pdf file), please fill out your email address below.

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**2. Are the *AgriViews* articles:**

a. providing practical and timely information?  Yes  No    b. easy to understand?  Yes  No

**3. Do you read *AgriViews* (published 3 times a year)?**  Yes  No

a. If yes, do you (check all that apply):  Read it cover to cover  Skim and read certain articles  
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b. If no, you do not read *AgriViews* because (check all that apply):

I don't have time  The newsletter is not interesting, informative, etc.

Other (please explain) \_\_\_\_\_

**4. What topics would you like featured in future issues?**

**5. Your suggestions to improve *AgriViews*:**

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**7. Name and address of other farmers, agribusinesses, or ag-related professionals who would benefit from receiving *AgriViews*:**

Name \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

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Thank you for taking the time to complete the survey. We are always available to answer any questions you may have regarding the *AgriViews* articles or any ag issues. Please call us at 432-2346.